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# DEVELNITY Corp.

## Product Catalog

[D-BRIO] Perfume Brand <https://d-brio.kr/>

[NaughtyPercent] Women's Beauty Brand <https://naughtypercent.co.kr/>

[THEMANPICK] Men's Beauty Brand <https://themanpick.com/>

[MEDIFORME] Dermocosmetic Brand <https://mediforme.co.kr/>

[L'OZ] Solid Perfume Brand <https://l-oz.co.kr/>

[Monriiur] Cream Perfume Brand <https://monriiur.co.kr/>





D-BRIO

# [D-BRIO] Perfume Brand

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## **D-BRIO THE ROYAL Eau de Parfum**

50 mL (1.69 fl. oz.)

Crafted with a perfectly balanced blend of fragrance notes, ideal for layering and known for its universally appealing scent.

**\* Available at Lotte Department Store luxury halls in Korea & SASA Hong Kong.**



## **D-BRIO PLATINUM Eau de Parfum**

50 mL (1.69 fl. oz.)

An elegant and sophisticated fragrance that embodies refined luxury, opening with a sweet note and settling into a warm, spicy finish.

**\* Available at Lotte Department Store luxury halls in Korea & SASA Hong Kong.**

# [D-BRIO] Perfume Brand

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**D-BRIO CITYVEIL Eau de Parfum**  
50 mL (1.69 fl. oz.)

Expected to launch in July 2026.



**D-BRIO WHITE CASHMERE Eau de Parfum**  
50 mL (1.69 fl. oz.)

Expected to launch in May 2026.



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# [NaughtyPercent] Women's Beauty Brand

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## NaughtyPercent Melting Shine Lipstick

4.5 g (0.16 oz)

- 01. Bad Habit
- 02. Longing
- 03. Jealous
- 04. Step Back

A melting texture that gently softens at body temperature, delivering rich hydration and non-sticky lip care with five natural oils.

# [NaughtyPercent] Women's Beauty Brand

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# [NaughtyPercent] Women's Beauty Brand

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## NaughtyPercent Matte Bloom Tint

4.5 g (0.16 oz)

- 01. Rosy flower
- 02. Pink way
- 03. Virtual red
- 04. Berry mauve

A soft matte lip that blooms beautifully like a flower, blending naturally on the lips.

# [NaughtyPercent] Women's Beauty Brand

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# [NaughtyPercent] Women's Beauty Brand

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## NaughtyPercent Matte Bloom Tint – MINI Ver.

2 g (0.07 oz)

- 01. Rosy flower
- 02. Pink way
- 03. Virtual red
- 04. Berry mauve

A soft matte lip that blooms beautifully like a flower, blending naturally on the lips.

# [NaughtyPercent] Women's Beauty Brand

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# [NaughtyPercent] Women's Beauty Brand

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## NaughtyPercent Heart Glaze Tint

3 g (0.11 oz)

- 01. Heart Ring
- 02. Bear Ring
- 03. Rose Ring
- 04. Apple Ring

A hydrating gloss tint formulated with PDRN to deliver long-lasting moisture and a dewy finish.

# [NaughtyPercent] Women's Beauty Brand



# [NaughtyPercent] Women's Beauty Brand

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**NaughtyPercent  
Glassy Rich Butterfly Toner**  
200 mL (6.67 fl. oz.)

A premium toner formulated with butterfly pea flower extract using exosome technology, along with HPR (Hydroxypinacolone Retinoate), peptides, and adenosine to refine and smooth skin texture.



**NaughtyPercent  
Glassy Rich Butterfly Cream**  
50 g (1.76 oz)

A premium cream formulated with butterfly pea flower extract using exosome technology, along with HPR (Hydroxypinacolone Retinoate), peptides, and adenosine to refine and smooth skin texture.

**\*A dual-functional cosmetic for brightening and wrinkle improvement.**

# THE MANPICK



# [THEMANPICK] Men's Beauty Brand

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**THEMANPICK**  
**No.1 HOMME Eau de Parfum**  
50 mL (1.69 fl. oz.)

Inspired by the sensual image of a successful man, this refreshing citrus fragrance evokes the feeling of stepping out of a luxury hotel shower—clean, fresh, and irresistibly masculine.

\* Available at Lotte Department Store luxury halls in Korea  
(Bucheon, Mia, Cheongyangni)



**THEMANPICK**  
**MUSKNIL HOMME PERFUME BODY WASH**  
500 mL (16.91 fl. oz.)

A walnut shell scrub body wash that effectively exfoliates and eliminates odor, infused with a high fragrance concentration for a long-lasting, luxurious scent.

\* Functional cosmetic for acne relief

# [THEMANPICK] Men's Beauty Brand

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## THEMANPICK ALL IN ONE HOMME

150 mL (5.07 fl. oz.)

Advanced soothing beyond Cica, powered by Multi Ex BASAM and AQUAXYL™ for deep hydration.

- \* Brightening & anti-wrinkle dual-functional cosmetic
- \* Low-irritation tested



## THEMANPICK HOMME CLEANSING FOAM

100 mL (3.38 fl. oz.)

Salicylic Acid and Calamine help purify, soothe, and relieve acne, while mild surfactants ensure a gentle yet effective cleanse with a hydrated finish.

- \* Low-irritation tested
- \* Functional cosmetic for acne relief

# MED+IFORME



# [MEDIFORME] Dermocosmetic Brand

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**MEDIFORME**  
**Red Zero Biome Repair Cream**  
50 g (1.76 oz)

A brightening barrier cream that hydrates and soothes rough, dull skin while strengthening the skin barrier.

- \* Brightening & anti-wrinkle dual-functional cosmetic
- \* Low-irritation tested with proven barrier care
- \* 8 carefully selected ingredients



**MEDIFORME**  
**Pore Calming Ampoule**  
50 mL (1.69 fl. oz.)

A high-concentration soothing ampoule powered by CICA-Exosome, Niacinamide, and PDRN to calm skin, refine pores, and improve elasticity with intensive collagen care. Pore care, soothing, and firming all in one.

- \* Brightening & anti-wrinkle dual-functional cosmetic

# [MEDIFORME] Dermocosmetic Brand



**MEDIFORME**  
**GREEN DERMA GRAIN ACNE CLEANSINGPACK**  
100 mL (3.38 fl. oz.)

Expected to launch in May 2026.



**MEDIFORME**  
**Holy Basil Green Pure Calming Toner**  
300 mL (10.14 fl. oz.)

Expected to launch in May 2026.

L' OZ



# [L'OZ] Solid Perfume Brand

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## L'OZ SIGNATURE PERFUME

4 g (0.14 oz)

Homme Stick Type Solid Perfume  
With a maximum fragrance rate of 35%,  
the fragrance naturally expresses the original scent,  
and since it is a perfume applied without alcohol,  
creates a natural skin-like scent

**Signature** - A woody scent with a captivating and sexy feel



## L'OZ HIGHLIGHT PERFUME

4 g (0.14 oz)

Homme Stick Type Solid Perfume  
With a maximum fragrance rate of 35%,  
the fragrance naturally expresses the original scent,  
and since it is a perfume applied without alcohol,  
creates a natural skin-like scent

**Highlight** - A woody scent with a cool and sensual feel



# Monriur

달콤하게 남다른 향기  
이성을 사로잡는 코팅향수, 몽뤼르

A sweet addictive scent that coats the skin and captures attraction, Monriur Coating Perfume

# [Monriiur] Cream Perfume Brand

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## Monriiur Moisture Perfume Cream

100 mL (3.38 fl. oz.)

A unisex perfume cream blending citrus, floral, and woody notes, delivering a fresh, skin-like scent with a light woody base. Naturally appealing to both men and women.

**For a subtle and attractive everyday scent**



## Monriiur Vanille Etreinte Perfume Body Cream

190 g (6.7 oz)

Captivating skin-like scent with a soft, deep vanilla note, delivering a long-lasting fragrance that stays beautifully on the skin all day.

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# E.O.D

Develnity Corp.  
**Product Catalog**

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