



WELL-BEING HEALTH PHARM

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Global skincare partner for people seeking health, beauty, and happiness.

Well-being Health Pharm Co., Ltd.

www.3wbmall.com



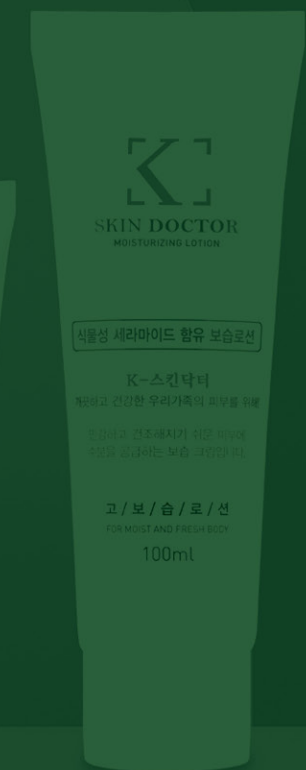
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VALUE CREATION
HAPPINESS

Well-being Health Pharm Co., Ltd.



Global skincare partner for people seeking health, beauty, and happiness,
Well-being Health Pharm Co., Ltd.

I About Introduce

Wellcome to WELL-BEING HEALTHPHARM

We at the Well-Being Health Pharm manufacture and distribute both OEM/ODM and our own skin-care brands with our advanced technology and experience since the foundation in July 2007.

Our lines include Gounbal and Gounson, the leading brands in the category, and a wide range of skincare and lifestyle products. We are also the OEM producer of a Chinese cosmetics brand Quihou. We strive to deliver even better products for our customers' satisfaction.

We ceaselessly invest in R&D for new and best product development, including our new facial mask made with ASC culture solution and developed in technology partnership with stem-cell research institute Maria Biotech Ltd., and we continue to expand to the international market.

Well-being Health Pharm is committed to serving our clients as a trusted partner in pursuit of healthy, beauty, and happiness.

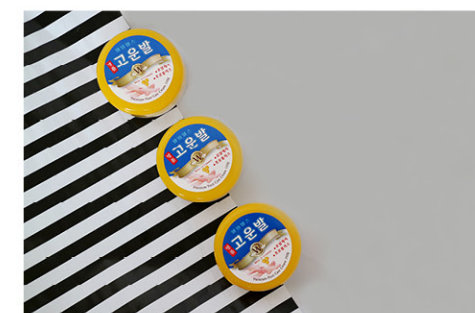
Thank you.



WELL-BEING HEALTH PHARM

I History

- 2007.07 Well-Being Health Pharm founded
- 2008.11 'Gounbal' launched
- 2013.07 Manufacturing facility and research lab founded (Incheon Namdong Complex)
- 2015.07 Dedicated R&D department certified
- 2016.07 Selected as an SME with Export Potential
- 2016.08 Listed in Techno-Innovation Inno-BIZ Company
- 2017.08 Well-Being Health Pharm Ltd. founded ; Office expanded and relocated
- 2017.11 CLEAN Facility certified
- 2018.02 Company research lab certified
- 2018.04 ISO 9001:2015 certified
- 2018.06 Venture Enterprise certified
- 2019.04 ISO 22716:2007 certified
- 2020.05 Official sponsor of SK Wyverns (renamed SSG Landers)
- 2021. Named Gounbal Brand Stars' "Nation's Leading Brand" for three years



I R&D Center

Products that matter because customer satisfaction matters

WELL-BEING HEALTHPHARM



* R&D Center

✓ A RELIABLE MANUFACTURING FACILITIES

Our cosmetics are patented and developed by experts at certified manufacturing facilities.

1. **High-Quality Ingredients**
Urea, propolis, hyaluronic acid, human-sourced stem cells, snail secretion, and more
2. **Highest Aspiration**
R&D for skincare and functional cosmetics that can restore firmness and balance to the skin
3. **Research-based**
Ingredient research to find the best recipe for the most efficient moisturizing and gentle skincare
4. **Natural Ingredients**
3WB line products made with natural ingredients are safe for the whole family.

✓ MANUFACTURING PROCESS



Nano-technology

LMW capsules penetrate beyond the surface to deliver collagen and other active ingredients deep into the skin



Ferment extracts

Ferment extract ingredients dissolve into LMW form for more efficient absorption and increase its medicinal efficacy

* Certifications

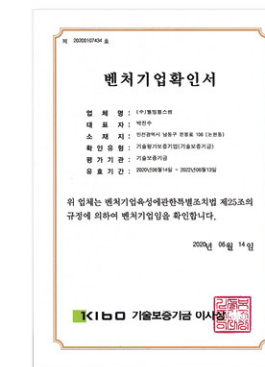
IGC
ISO 22716:2007



Patents
No.10-1094446



KIBO
Venture Enterprise Certification



MADRID International Trademark
Madrid International Trademark 3WB



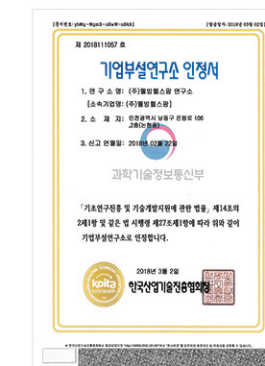
Ministry of SMEs and Startups.
SME with Export Potential



INNO-BIZ
Techno-Innovation INNO-BIZ Company



KOITA
Company Research Lab Certification



Incheon Metropolitan City
Good Quality Product Certification



* Product Certifications



CPNP



NMPA
National Medical Products Administration



FDA



EAC



BPOM



PRODUCT LINE-UP

Well-being Health Pharm Co., Ltd.

- Foot Care 10
- Facial Care 12
- Face Cleansing 14
- Hand Care 14
- Body Care 15
- Health Care 16
- ETC 18



WHB Gounbal Foot Cream
| Moisturization

100g



WHB Gounbal Foot Cream | Moisturizing NMPA

Transforming rough feet with dead skin and calluses into smooth, silky feet.

CAPACITY. 100g
MAIN INGREDIENTS. Urea, Emu oil, Grape seed oil



3WB Luxury Gounbal Foot Cream | Nourishing

Transforming rough feet with dead skin and calluses into smooth, silky feet.

CAPACITY. 110g
MAIN INGREDIENTS. Urea, Royal jelly, Propolis, Lonicera Japonica Honeysuckle Extract



3WB Premium Foot Cream | Soothing

Transforming rough feet with dead skin and calluses into smooth, silky feet.

CAPACITY. 100g
MAIN INGREDIENTS. Urea, Madecassoside, Centella Asiatica extract



Special Premium Foot Cream

Transforming rough feet with dead skin and calluses into smooth, silky feet.

CAPACITY. 150g
MAIN INGREDIENTS. Urea, Cornelian cheery extract, Phellinus linteus, Snail secretion



3WB Foot Cream

A combination of tocopherol and high-quality fatty acids in grape seed oil turns rough skin into soft, hydrated skin.

CAPACITY. 120g
MAIN INGREDIENTS. Urea, Tocopherol, Grape seed oil



3WB Deodorant spray FDA

A natural deodorant (biosconeS) and an FDA-approved sanitizer (SteramineQ6) removes the cause of odors twice with odor removal and sterilization.

CAPACITY. 50ml
MAIN INGREDIENTS. Pine tree extract, Elm tree extract, Benzalkonium Chloride



3WB Foot Peeling Spray

Natural ingredients soften and remove dead skin to help create soft, hydrated skin.

CAPACITY. 60ml
MAIN INGREDIENTS. Urea, Centella Asiatica extract, Allantoin, Licorice root extract



3WB Foot Pad (2pcs)

Registered Patent No.10-0700364

The cream keeps the heels moisturized to prevent cracking. The inside of the footpads is made with 100% silicone with elastic fabric for easy wearing.

CAPACITY. 2pcs



3WB Shiny Foot (2 socks & 2 packs of contents)

Fruit-sourced ingredients, harmless to the human body, break down the desmosomes connecting the dead skin and gently cleanse them away to create smooth, silky feet.

CAPACITY. 40ml (20ml*2pcs)



3WB Gounbal Foot File (Dual Type)

CAPACITY. 1pcs



3WB Hydra Moisturizing Cream

Contains 1,000ppm Hyaluronic Acid

CAPACITY. 90ml
MAIN INGREDIENTS. Hyaluronic acid, Shea butter, Allantoin, EGF



3WB Face Moisturizing Cream



Contains 1,000ppm Hyaluronic Acid

CAPACITY. 50g
MAIN INGREDIENTS. Hyaluronic acid, Shea butter, Allantoin, EGF



3WB Face Whitening Cream

Contains 1,000ppm Hyaluronic Acid

CAPACITY. 50g
MAIN INGREDIENTS. Hyaluronic acid, Niacinamide, Allantoin, EGF



Goun Face Wrinkle Eraser Set

CAPACITY. 50ml + 15g
MAIN INGREDIENTS. Adenosine, Almond extract



3WB Anti-Melanin Whitening Cream



Natural spicules and active ingredients penetrate deep into the skin to rapidly tackle the source of skin problems and help improve the skin.

CAPACITY. 50ml
MAIN INGREDIENTS. White spicule, Glutathione, Tranexamic Acid



K Skin Doctor Cica Cream

Fast-absorbing and soothing effect
 Lightweight moisturizer without stickiness & Dual-Function Brightening and Wrinkle Improvement Cosmetics

CAPACITY. 70ml
MAIN INGREDIENTS. Madecassoside, Jojoba Seed Oil, Sunflower Seed Oil, Grape Seed Oil, Cypress Leaf Extract



3WB Super UV Sun Block (SPF50+/PA++++)

Protection/Tone Up, Brightening/Wrinkle Improvement (Triple Effects)
 Lycium Chinense Fruit Extract for Rapid UV Protection & Waterproof

CAPACITY. 50g
MAIN INGREDIENTS. Titanium Dioxide, Zinc Oxide, Centella Asiatica Extract



Super Stem Cell-Conditioned Media Mask Pack

CAPACITY. 120g
MAIN INGREDIENTS. Collagen, cucumber extract, snail secretion, hyaluronic acid



Stemlux Shiny Mask Pack

CAPACITY. 25g
MAIN INGREDIENTS. Argan kernel oil



3WB Aloe Vera Soothing Gel



This lightweight, fast-absorbing soothing gel contains 99% aloe vera leaf extracts with superb calming properties, helping to moisturize the skin without stickiness.

CAPACITY. 150g / 300g
MAIN INGREDIENTS. 150g – Aloe vera leaf extract/Niacinamide
 300g – Aloe vera leaf extract

03 | PRODUCT LINE-UP FACE CLEANSING



3WB Mild Foaming Cleanser

Gentle, superb cleansing, hydration & Contains natural surfactants

CAPACITY. 100ml
MAIN INGREDIENTS. Hyaluronic acid



3WB Rice Bran Peeling Gel

The rice bran obtained during the milling process is high in vitamins and minerals, excellent for cleansing pollutants and improving skin elasticity. This is a gentle product that removes dead skin and stimulates the skin turnover for effective exfoliation. The dead skin cells adhere to cellulose and visibly peel off

CAPACITY. 90ml
MAIN INGREDIENTS. Hyaluronic acid, Rice bran extract, Allantoin, Cornelian cherry extract



04 | PRODUCT LINE-UP HADE CARE



3WB Hand Cream (30g)

Moisturizer without oiliness contains plant ingredients to nourish dry hands and nails for smooth, beautiful hands.

CAPACITY. 30g
MAIN INGREDIENTS. Lotus, Angelica gigas, Morus Corex



3WB Hand Cream (50g, 90g) | Moisturizing

Moisturizer without oiliness contains plant ingredients to nourish dry hands and nails for smooth, beautiful hands.

CAPACITY. 90ml
MAIN INGREDIENTS. Lotus, Angelica gigas, Morus Corex



05 | PRODUCT LINE-UP BODY CARE



3WB Honey Moisturizing Gel

Lightweight without stickiness, fast absorbing

CAPACITY. 300g
MAIN INGREDIENTS. Honey powder, Royal jelly extract, Allantoin



K-Skin Doctor

Ultra-moisturizing body lotion with plant-based ceramide
Creates a moisture barrier to prevent skin from drying out
Protects skin from pollutants
Balances cell regeneration

CAPACITY. 100ml
MAIN INGREDIENTS. Plant-based Ceramide, Hyaluronic Acid, Jojoba Seed Oil, Green Tea Seed Oil



3WB Luxury Body Lotion

Ultra-moisturizing body lotion with plant-based ceramide
Creates a moisture barrier to prevent skin from drying out
Protects skin from pollutants
Balances cell regeneration

CAPACITY. 100ml
MAIN INGREDIENTS. Plant-based Ceramide, Hyaluronic Acid, Jojoba Seed Oil, Green Tea Seed Oil



3WB Sport Massage Cream

NMPA
국가표준인증심사

Joints and muscles are the vital powerhouses of human physiology, connecting all body parts and providing energy. Gently massage it onto the neck, shoulders, arms, knees, legs, and joints to refresh your body and mind.

CAPACITY.
100g

MAIN INGREDIENTS.
Emu oil, oleracea extract, Achyranthes bidentata extract



3WB Sport Massage Cream (Hot)

NMPA
국가표준인증심사

Joints and muscles are the vital powerhouses of human physiology, connecting all body parts and providing energy. Gently massage it onto the neck, shoulders, arms, knees, legs, and joints to refresh your body and mind.

CAPACITY.
120g

MAIN INGREDIENTS.
Emu oil, oleracea extract, Achyranthes bidentata extract, capsaicin



Gwanjul-Ae pain-relieving coin patch

CAPACITY.
150pcs



Taping Wrist Support

CAPACITY.
2pcs



Taping Elbow Support

CAPACITY.
2pcs



Taping Knee Support

CAPACITY.
2pcs



Taping Ankle Support

CAPACITY.
2pcs



Compression Socks

CAPACITY.
2pcs



3WB Body Peeling Mist

Natural ingredients soften and remove dead skin to help create soft, hydrated skin.

CAPACITY. 300ml	MAIN INGREDIENTS. Urea, Centella Asiatica extract, Allantoin, Licorice roots extract
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Hair Loss Prevention Shampoo

Therapeutic Product | Anti-Hair Loss Shampoo

Natural substances of sophora, ginseng, and calamus keeps the hair silky and healthy.

CAPACITY. 500ml	MAIN INGREDIENTS. Peony extract, Green tea seed oil, Houttuynia cordata extract, Mugwort extract, Licorice roots extract
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3WB Natural Beauty Shampoo

All Hair Types

Can be used on all skin types
Low-pH level (4.5-6.5) for gentle scalp care

CAPACITY. 500ml	MAIN INGREDIENTS. Peony extract, Green tea seed oil, Houttuynia cordata extract, Mugwort extract, Licorice roots extract
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Gounmeori Silk Treatment Hair Color Cream

No. 1 Black, No. 3 Dark Brown / No. 5 Natural Brown

CAPACITY. 100g



3WB Hand Sanitizer

Keeps the hands clean from pollutants.
The argan kernel oil keeps the hands moisturized and prevents them from drying out.

CAPACITY. Tube 90ml Pump 50g	MAIN INGREDIENTS. Argan kernel oil
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3WB Feminine Cleanser (korean herbal natural)

1. Cleansing, reduces odor 2. Maintains pH balance 3. Nature-sourced extracts

CAPACITY. 180ml	MAIN INGREDIENTS. Mugwort, Licorice, Green tea, Pine needles, Peony
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3WB Oriental Feminine Cleanser (oriental natural)

Registered Patent No.10-1168225

1. Contains patented feminine cleanser ingredient 2. Gentle, soft
3. maintains a healthy pH level balance. 4. Nature-sourced extracts

CAPACITY. 350ml	MAIN INGREDIENTS. Green tea, shiso, curcuma longa, Angelica gigas, Cnidium officinale
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3WB Sense-jaengi Lovely Gel

Easily dissolves in the water without stickiness for clean use
Smooth, moist, and powerful hydration
Natural plant-based skin-friendly ingredients

CAPACITY. 120g	MAIN INGREDIENTS. Inula Britannica flower extract, Vulgaris mugwort extract, Aloe vera leaf extract
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3WB Cereal Dead Skin Soap (Dead Skin Removal Soap)

Natural plant-based ingredients gently cleanse the skin from the deepest layer.

CAPACITY. 130g	MAIN INGREDIENTS. Natural plant-based ingredients, Organic grain, Natural olive oil (plant ingredients)
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3WB Herbal Dead Skin Soap (Dead Skin Removal Soap)

Natural plant-based ingredients gently cleanse the skin from the deepest layer.

CAPACITY. 130g	MAIN INGREDIENTS. Plant-based ingredients, Green tea extract, Organic grain, Olive oil
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3WB Heartleaf Calming Soap (skin beauty soap)

It calms sensitive skin and helps make the skin healthier.

CAPACITY. 100g	MAIN INGREDIENTS. Houttugnia cordata, Curcuma longa, Green tea leaves
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3WB Baby Underwear Laundry Soap

EWG Green-grade ingredients only

Contains EWG Green-grade ingredients

CAPACITY. 150g	MAIN INGREDIENTS. Vegetable palm oil, Shea butter, Avocado oil
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Thank you.



WELL-BEING
HEALTH PHARM

- Cosmetics brand committed to skincare -

Well-being Health Pharm Co., Ltd.

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