

Discover Sagwadang's Flagship Locations

Representative Stores



Sagwadang Geomdan Ara Branch

A pastry specialty store filled with the sweet aroma of apples.

Enjoy freshly baked apple pies, cube breads, and seasonal desserts made every morning.



Sagwadang Dongtan Carim Avenue Branch

A premium apple pie destination in Dongtan, where Korean apples meet crispy 256-layer pastry.

The fresh flavor of domestic apples and 256 layers of crispy

A premium apple pie restaurant with pastry, It's Dongtan Kareem Avenue in Apple Dang.



Sagwadang Jeonju Eco City Branch

Jeonju's new dessert shrine!

At the Apple House, which opened in Jeonju Eco City It's made of homemade pastry and domestic apples Meet the premium apple pie.





사과당

A PREMIUM K-DESSERT CRAFTED BY SAGWADANG

THE WARM AROMA OF FRESHLY BAKED APPLE PIES,
A MOMENT OF COMFORT FILLED WITH SWEETNESS IN EVERY BITE.

**NOW, SAGWADANG IS LOOKING FOR PARTNERS
TO SHARE THIS WARMTH TOGETHER.**

Franchise Inquiry | +82- 1551-0845

A Dessert Destination You'll Line Up For, Anywhere



Sagwadang Geomdan Ara Branch



Sagwadang Dongtan Carim Avenue Branch

At the center of Korea's trendy dessert market, Sagwadang creates modern desserts using locally sourced Korean apples.

Pastry-Style Apple Pie by Sagwadang Our pastry-style apple pies are crafted with 256 layers of flaky pastry dough and premium New Zealand butter, delivering a rich, buttery flavor with every bite. Made without artificial additives or preservatives, our pies offer a clean, natural taste while maintaining consistent freshness. We use only carefully selected, high-quality apples known for their natural sweetness, ensuring a premium product experience customers can trust. A signature apple pie that only Sagwadang can offer — setting us apart and allowing franchise partners to dominate their local market.



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A Different Level of Sales Growth

Record-Breaking, Hard-to-Copy Results



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Running a Dessert Café Doesn't Have to Be Complicated

Simple Operations, Maximum Efficiency

Easy & Efficient Operations



Produce up to **₩400,000** worth of products in just 30 minutes.

Receive pre-fermented dough from headquarters, coat with sugar, bake — and it's ready to sell.

No High Labor Costs

Unlike traditional dessert cafés that require skilled chefs, Sagwadang focuses on simple yet powerful pastry R&D that anyone can operate.

HACCP-Certified Central Kitchen

In-House Manufacturing System



holding a manufacturing patent

It has a differentiated taste with the patented manufacturing method Quality Implementation.

lowering the loss rate
Same-Day Delivery and Logistics System

It was made on the same day to supply fresh raw materials
We send fresh raw paper the same day.

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Exclusive Signature Menus You Won't Find Anywhere Else

Signature Menu

Dessert Line Dessert



Signature

Original Apple Pie

Crispy pastry pie and sweet crunchy
Original apple pie with apple filling



Milk Cream Apple Pie

It's made in the original apple pie
a pie with soft milk cream



Yogurt apple pie

On the original apple pie
a pie with sour yogurt cream



Vanilla apple pie

It's soft with the original apple pie
a pie with sweet vanilla cream



Chocolat apple pie

On the original apple pie
a pie filled with thick chocolate cream



Plain Cream Cheese Apple pie

original apple pie with
soft cream cheese



Fig walnut cream cheese apple pie

On the original apple pie
a pie with soft fig walnut cream cheese

Signature Drinks Signature Menu



Sagwa Latte Dang



Sagwadang Ice Cream



Sagwadang Apple Milk Tea



Real Apple Ade



Real chocolate chip smoothie

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Sagwadang's Distinctive Interior Design

Using apple-inspired red, green, and beige tones, the interior is designed to be instantly recognizable.



High Visibility

Easily noticeable on any street, enhancing brand recognition and accessibility.



A Sweet Memory Worth Returning For

Warm beige interiors create a comforting atmosphere that makes customers want to come back again.

Franchise Investment

항목	Details	Amount Approx.	Notes
Franchise Fee	Trademark license, territory protection	Negotiable	
Training Fee	Operation & hands-on training		
Contract Deposit	Refundable after contract ends		
Interior	Store interior construction		
Signage	Custom Sagwadang signage		
Equipment	Coffee machine, oven, ice cream machine, etc.		
Furniture	Tables, chairs		

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