

# Skin Care With Toner Alone!

## MiBA's Ultimate Goal

Would Adam and Eve have used skin care products in the beginning of the world? They may have had clear, brilliant and shiny skin without any skin care products.



Wenzel Peter, Adam And Eve In The Garden Of Eden

### MiBA

is a totally different skin care product from existing products.

Containing mineral calcium as a major ingredient that your skin requires,

MiBA will get rid of dry feeling on inner and outer skin without any other skin care products and make your skin more clear and brilliant while reducing blemish like the skin of Adam and Even in the beginning of the world.

Therefore, MiBA's product line only includes the skin toner and the moisturizing cream: no essences, no eye cream and no lotion.

What MiBA ultimately pursuits is to solve skin troubles with the skin toner alone (Ion Calcium Skin Spray).

At present, MiBA is the only company in the world that a 500ml large refill product sells more than 100ml/200ml regular products.

However, those who use MiBA for the first time may use Minerance Lotion and Ample in the whitening/wrinkle line or Essence and Eye Cream in intensive line (for dry skin type) until you have enough calcium filled in your skin for healthier skin.

# "Your Skin Changes!"



Containing mineral calcium 10 times more than that in the world's famous hot springs, MiBA gives you 'the higher effects than the hot spring' when you continuously use it for one week.

Filling your inner skin  
Mineral moisturizing can even solve dry feeling on inner skin

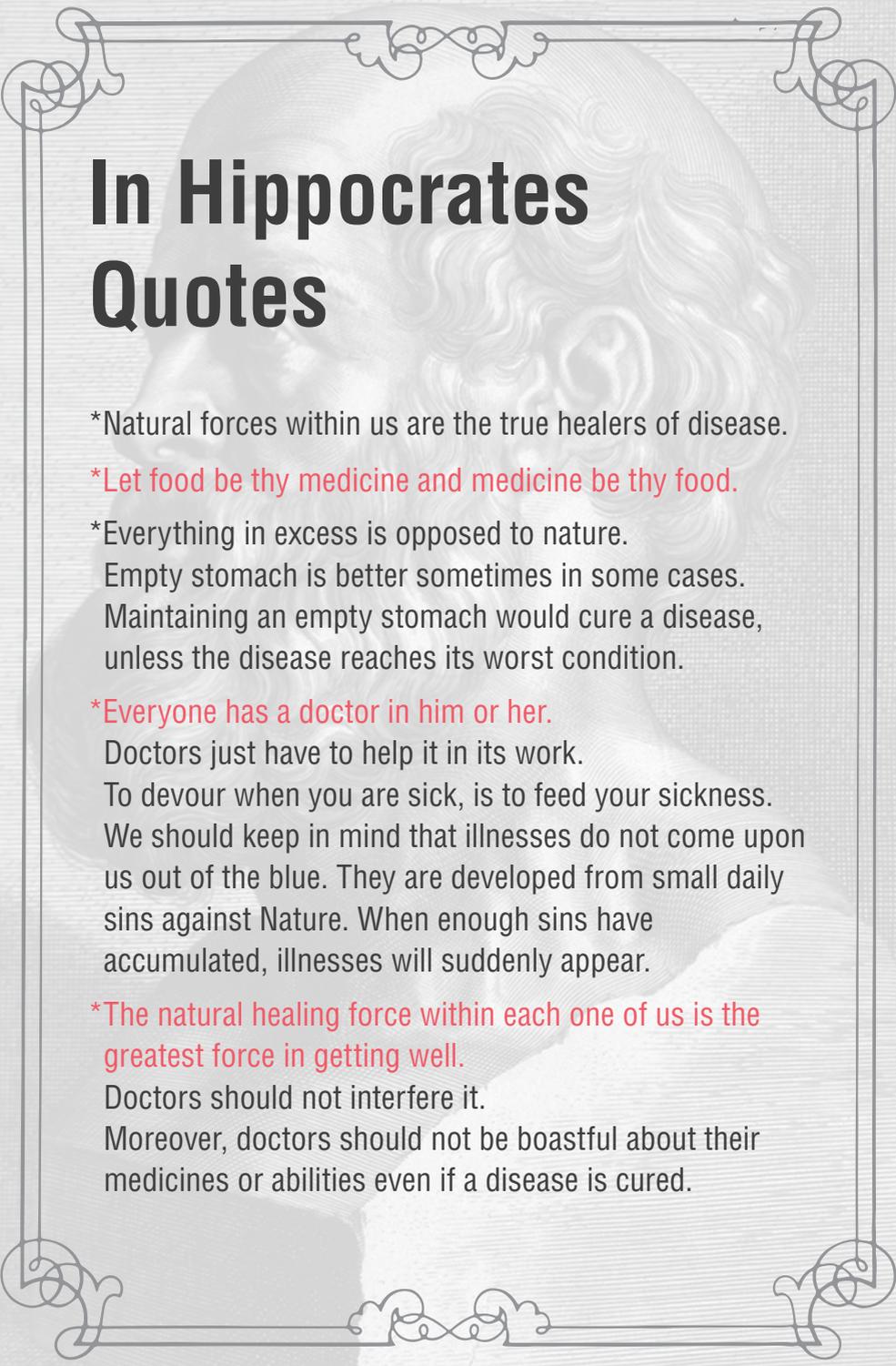


Jin-young, Hong, MiBA Model

Baby and Mother Skin Care	Hair Loss and Scalp Care	Dry Skin Care
Oily Skin Care	Whitening and Wrinkle Care	Cleansing Care
Skin Blemish Care	Gum and Lips Care	Youth Skin Care
Homemaker Hands Care	"Meeting MiBA Will Solve Your Skin Troubles!"	

## MiBA I-Cals TV Advertisement/Aired in Major TV Channels

<p>Effects of Mineral Calcium Proven by Papers Listed in SCI</p>	<p>"Hot Spring! Do you want to compete?"</p>	<p>MiBA I-Cals Skin Spray</p>	<p>Mineral ion calcium 10 times more than hot springs</p>
<p>Skin tranquilization and mineral moisturizing all at once</p>	<p>"Oh, my God! Dry feeling all disappears from my skin!"</p>	<p>Skin changes!</p>	<p>MiBA I-Cals, Ion Calcium Skin Spray</p>



# In Hippocrates Quotes

\*Natural forces within us are the true healers of disease.

\*Let food be thy medicine and medicine be thy food.

\*Everything in excess is opposed to nature.

Empty stomach is better sometimes in some cases.  
Maintaining an empty stomach would cure a disease,  
unless the disease reaches its worst condition.

\*Everyone has a doctor in him or her.

Doctors just have to help it in its work.  
To devour when you are sick, is to feed your sickness.  
We should keep in mind that illnesses do not come upon  
us out of the blue. They are developed from small daily  
sins against Nature. When enough sins have  
accumulated, illnesses will suddenly appear.

\*The natural healing force within each one of us is the  
greatest force in getting well.

Doctors should not interfere it.  
Moreover, doctors should not be boastful about their  
medicines or abilities even if a disease is cured.

## Can a medicine make our body healthy?

Human body has a strong healing power.

When our body is maintained in a weak alkali condition,  
we can defeat germs or viruses.

The modern people tend to have protein, carbohydrate and  
fat-concentrated diet, such as chicken, pizza, hamburger and pork belly,  
and drink processed beverages, such as cola, soda and juice,  
instead of water.

Such an acid food-centered diet acidifies our body and deteriorates  
our immunity, making our body to succumb to many diseases.

To normalize the acidified body of the modern people,  
We need alkali ingredients and those alkali ingredients are minerals.

Calcium plays the most important role in numerous minerals,  
which is proved in many papers (papers listed in SCI).

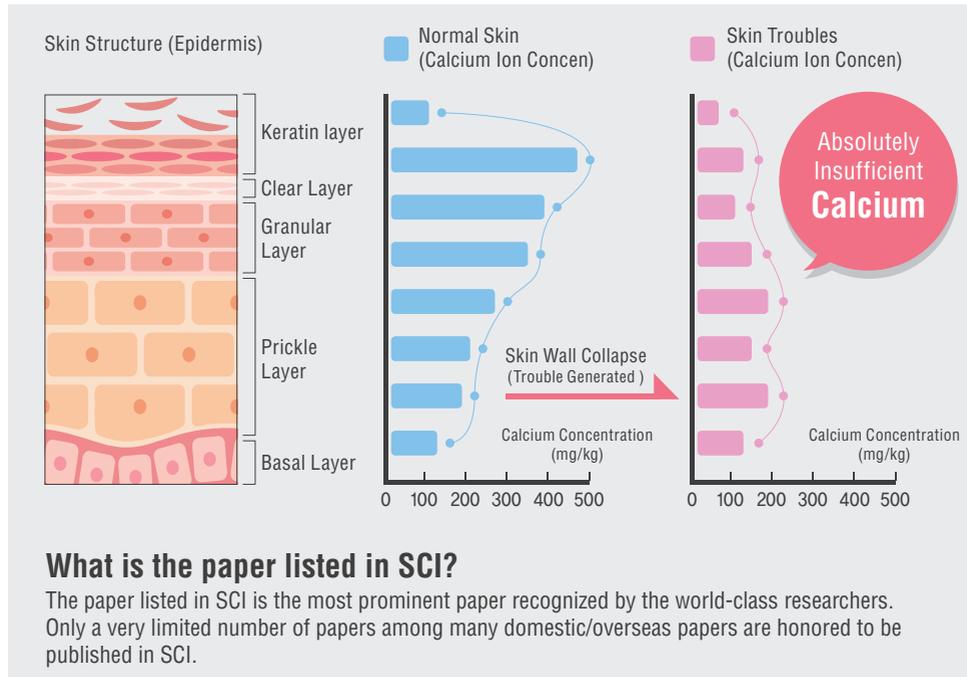
In conclusion, if we can consume a proper amount of minerals,  
We can live a healthy life without diseases and skin troubles.

## MiBA suggests 3 solutions:

- 1 We will provide organic agricultural products with no chemical fertilizers.
- 2 We will provide healthy food containing natural minerals and ionized calcium.
- 3 We will provide skin care products that contain natural mineral ion calcium without harmful ingredients so that you can have healthy and beautiful skin.

# Mineral Ion Calcium for Your Skin

Principle of Generating Skin Troubles Caused by Insufficient Calcium  
Proven in the paper listed in SCI



We will be responsible for your healthy and beautiful skin with our edible and applicable minerals.

**1 Skin without Dry Feeling as if Adam and Even**

We will make your skin smooth enough to feel like Adam and Eve's skin without dry feeling.

**2 Clear and Brilliant Skin without Blemish**

We will make you skin clear and brilliant without blemish like baby skin.

**3 Sensitive Skin Care for Baby and Pregnant Woman**

We will make the baby and the pregnant woman's sensitive skin healthy.

**4 Hair Loss Care for the Modern People**

We will solve your hair loss problems by making your hair root stronger.

Solution for Skin Troubles

**피부고민해결**

**MiBA**

## Amazing skin improvement effects by mineral calcium!



### STEP. 1 Waste Discharge

Detoxify and discharge body waste (heavy metal) accumulated in skin using ion calcium, a metal with similar property

Reduce blemishes for clear and brilliant skin



### Step2. Mineral Moisturizing

Help activate natural moisturizing factors(NMF)  
Maintain/strengthen moisturizing effects continuously

Less dry feeling on inner and outer skin



### Step3. Strength Skin Wall

Normalize calcium concentration on damaged skin for tranquilization and skin balance

Improved skin wall for resilient and silky skin

We will develop organic agricultural products and ion calcium (healthy supplement) to provide minerals consumed insufficiently due to an unhealthy diet, thereby promoting self-regeneration power of your skin and healthy diet.

We will continuously inform our customer that **improving a dietary habit is the fundamental foundation for healthy skin** in order to solve all of our customers' skin troubles.



Eco-Friendly Rice

\*Eco-friendly rice raised using freshwater snails without pesticides

Eco-Friendly Agricultural Products  
Without Pesticides

\*Natural science agricultural products for our preferred customers as a gift



Eco-Friendly Potatoes / Eco-Friendly Sweet Pumpkin & Kidney Beans

\*Potatoes and Sweet Pumpkins raised using natural ion calcium instead of chemical pesticides

By recognizing the importance of a healthy diet for better skin conditions, we are presenting skin care products as well as safe eatery as a gift for our preferred customers who have spent more than 1 million won on our products. We are planning to expand this event

We will be responsible for self-regeneration power of your skin and healthy diet by providing safe agricultural products as well as excellent skin care products.

완전체로 돌아왔다!

## 화려한 귀환 칼-빅

비교불가 흡수력과 가성비 미바의 기술력을 듬뿍 담은 먹는 이온칼슘

MineralBio

시후에 복용해 주세요



"Calcium, the point is not intake but absorption! High purity calcium, Cal-Big"

Cal-Big, Mineral Calcium  
500mg X 90 capsules (45g)  
Price: 38,000

High-purity ion calcium is melted in the product by our patented technology Calcium Supplement

ionCalcium aronia

## 건강과 아름다움을 한번에 마시다!

이온칼슘 아로니아

MineralBio

시후에 복용해 주세요

자연이 준 절음의 열매인 아로니아에 이온칼슘을 더해 건강과 아름다움을 동시에 가볍게 마시는 칼슘, 이온칼슘 아로니아



"The King of Anti-Aging! Full of Anthocyanin"

Ion Calcium Beverage, Aronia  
70mlX10 pouches  
Price: 30,000

Aronia is a calcium supplement giving you energy and revitalization. It contains ion calcium, the core ingredient of MiBA, and Aronia from Poland known as the king's fruit.



"Cleansing is the most important for sensitive atopic skin"

Ion Calcium Ato Foaming Wash 155ml  
Price: 28,000 won

Certified non-medical cleansing product especially for atopic skin  
Soft foam cleansing without irritation



"Pleasant bath time without irritation"

Baby & Mom Bath 270ml  
Price: 32,000 won

Shampoo and body wash at once, EWG Green Score safety formula gives you gentle and smooth washing.



"Mild moisturizing and cooling effects"

Baby & Mom Spray 200ml  
Price: 30,000 won

Mild and smooth moisturizing and tranquilizing effect Appropriate for easily redden skin



"Naturally-Derived Mineral Moisturizing Lotion"

Baby & Mom Lotion 190ml  
Price: 32,000 won

Tranquilizing skin sensitivity caused by sweat and saliva Milder with calcium minerals and naturally-derived



"Nice and Thick like a Towel"

Baby & Mom Wet Tissue 80 sheets  
Price: 6,000 won

Thick and durable embossing texture 0% of toxic sterilization ingredients, Premium wet tissue with safety



"No worries on baby skin"

Baby & Mom Deodorant Spray ECO Chik 500ml  
Price: 8,000 won

Non-toxic natural deodorant without artificial fragrance  
Eliminate various indoor odor at home



"No problem of doing dishes with bare hands"

SumSumOkSoo Dish Washing Detergent 500ml/12L  
Price: 8,000 won/14,000 won

Safe washing for baby bottles and fruits 1st grade natural dish washing detergent without irritation

Feedback for Baby and Mom Skin Care



Customer: FineApple

I am so happy that atopic skin problems are solved with MiBA!

After applying for about 2 weeks, moisture remains on skin even after reducing the frequency of applying the product. I think it is because my baby's self-regeneration and moisturizing power has improved by using Baby & Mom Spray and Lotion continuously. Everyday, I bathe my baby and give a baby massage while applying the lotion. I think my baby likes it more that way. I am also very happy that my baby's face skin and atopic troubles on the body has greatly improved.

"Meeting MiBA solves your skin troubles."

Baby and Mom Skin Care	Hair Loss Care	Dry Skin Care	Oily skin Care	Whitening and Wrinkle Care
Cleansing Care	Skin Blemish Care	Gum and Lips Care	Youth Skin Care	Homemaker Hands Care



"Check the number of hair you lose everyday"

**Ion Calcium Mineral No Hair Loss Shampoo 500ml**

Price: 29,000 won

Improve hair thickness and treat damaged hair  
Reduce chronic keratin and clean scalp



## How to count hair loss!

- 1 Count the number of hair fallen off to the bathroom sink and the shower.
- 2 After shampoo, put a white towel on the floor and dry hair with a hair dryer. Count the number of hair loss.
- 3 100% refund guaranteed if the number of hair loss does not reduce by more than 30%.



"Premium Hair Clinic for Scalp and Hair"

**Ion Calcium T-Zero Shampoo 500ml**

Price: 29,000 won

For damaged hair due to frequent coloring and perm  
Natural fragrance generated by natural essential oil



"For Pleasant and Comfortable Scalp for Long Time"

**Ion Calcium Scalp Skin Care 100ml**

Price: 20,000 won

Ion calcium mineral effectively treats keratin on scalp, maintaining oil/moist balance with refreshing feeling.

## Feedback for Hair Loss/Scalp Care



Customer: FineApple

**My hair loss has incredibly reduced.**

Before using the product, I was so worried that I might become bald because of numerous hair losses during shampooing. The hair I lost during shampoo even clogged my bath sink! But after using the mineral shampoo, my hair loss has incredibly reduced.

"Your Skin Changes!"

Solution for Skin Troubles  
**피부고민해결 MiBA**

## Hair loss before/after birth From the hair loss of menopausal women to the stressful men MiBA is the perfect solution!

Compare the number of hair loss when you use MiBA and other shampoos.

**100% refund is guaranteed if the number of hair loss does not reduced by 30% for the first 7 days.**

You can experience faster effects when you use the shampoo with our scalp care products.



**Dry Skin Care**



*"Silky skin as if you use a hot spring every day"*  
**Ion Calcium Skin Spray 70ml(Premium) /100ml/200ml/500ml(Refill)**  
 Price: 15,000won /15,000won/27,000won/62,000won

10 times more calcium than the world's famous hot springs Tranquilization, keratin care and moisturizing all in one



*"Strong moisturizing effect for inner dry feeling"*  
**Ion Calcium Ultra Rich Cream 80ml**  
 Price: 38,000 won

Pleasant absorption without greasy feeling  
 Solve dry feeling on inner/outer skin



*"Solution for extremely dry skin"*  
**Ion Calcium Ultra Moisturizing Cream 80ml**  
 Price: 38,000 won

Rose hip fruit oil gives deep and rich moisturizing



*"3-layered moisturizing with a different level of condensation"*  
**Ion Calcium Ultra Moisturizing Body Cream 240ml**  
 Price: 25,000 won

Condensed moisturizing effect stays for a long time. The cream contains Vitamin C 4 times more than an orange.



*"Full-body silkiness as if you are in a hot spring"*  
**Ion Calcium Water Drop 6Day Pack 20mlX6sheets**  
**Ion Calcium Water Drop 3weeks pack 20ml X 18 sheets**  
 Price: 18,000won/50,000 won

10 times more calcium than the world's famous hot springs Concentrated calcium mineral is deeply penetrated into skin.



*"Amazing moisturizing effect with 100% natural oil"*  
**Natural Pure Oil 50ml**  
 Price: 50,000 won

Perfect solution for dry feeling when you mix 1-2 drops with the cream. 100% naturally-derived vegetable oil



*"Highly moisturizing essence with pleasant finish"*  
**Intensive Ion Calcium Essence 50ml**  
 Price: 50,000 won

Ion calcium and rose hip fruit oil give sufficient moisturizing feeling and nourishment.



*"MiBA's first eye cream"*  
**Intensive Ion Calcium Eye Cream 35ml**  
 Price: 38,000 won

Natural moisturizing oil ingredient and ion calcium tranquilizes skin and maintains moist around eyes.



*"Wrinkle care for dry skin"*  
**Intensive Ion Calcium Cream 80ml**  
 Price: 45,000 won

Dual-functional nourishment cream brightens up your skin and improves wrinkles.

**Feedback on dry skin care**



Customer: ohn9286  
**Skin changes after 3 months**

I used to have red skin in wintertime. MineralBio presents me this skin change! My itch is tranquilized and redness is gone almost, making my face look bright. I was referred to this product by an acquaintance and I think my decision was right. Please keep producing good products!

**Oily Skin Care**  
 Sebum, Pore and Men/Women Skin Care



*"Silky skin as if you use a hot spring every day"*  
**Ion Calcium Skin Spray 70ml(Premium) /100ml/200ml/500ml(Refill)**  
 Price: 15,000won /15,000won/27,000won/62,000won

10 times more calcium than the world's famous hot springs Tranquilization, keratin care and moisturizing all in one



*"Moisture cream for really sensitive skin"*  
**Ion Calcium DeoSoonSoo Moisture Cream 80ml**  
 Price: 38,000 won

Full of pure ingredients that meet EWG Green Score! No silicon type, light and refreshing moisture cream



*"Water drop at an instance of applying"*  
**Ion Calcium Water Drop Moisture Cream 100ml**  
 Price: 38,000 won

Pleasant touch without greasy feeling  
 Water drop type moisture cream with light and refreshing touch



*"No more sebum"*  
**Ion Calcium Sebum Control Moisture 100ml**  
 Price: 38,000 won

Instant care for excessive sebum, black head and lack of moist Appropriate for the young people and men's skin



*"Deep moisturization without greasy feeling in summertime"*  
**Ion Calcium Water Drop Body Lotion 320ml**  
 Price: 25,000 won

Clear water drop formula softly adheres to the body. Appropriate for children with soft absorption



*"Full-body silkiness as if you are in a hot spring"*  
**Ion Calcium Water Drop 6Day Pack 20mlX6sheets**  
**Ion Calcium Water Drop 3weeks pack 20ml X 18 sheets**  
 Price: 18,000won/50,000 won

10 times more calcium than the world's famous hot springs Concentrated calcium mineral is deeply penetrated into skin.



*"All kill for pore issues! Smooth skin as if you bathe in a hot spring"*  
**Ion Calcium Hot Spring Mask Pore Clean 20mlX10 sheets**  
 Price: 20,000 won

Full of high purity ion calcium realizing the touch of a hot spring

**Feedback on oily skin care**



Customer: ekdud0514  
**I think there are no other skin care products that can treat my skin conditions.**

I am operating an indoor golf practice field and meeting my customers all the time. It was so stressful that all of my customers were shocked by my skin bad condition. I couldn't even look at their eyes directly. But, my skin conditions have greatly improved after using the product for 3 months. 8 months later, all of my friends and even my parents were surprised by my silky skin!

*"Meeting MiBA solves your skin troubles."*

Baby and Mom Skin Care	Hair Loss Care	Dry Skin Care	Oily skin Care	Whitening and Wrinkle Care
Cleansing Care	Skin Blemish Care	Gum and Lips Care	Youth Skin Care	Homemaker Hands Care

Whitening and Wrinkle Care  
Care for blemish, dull skin color, wrinkle on neck and around eyes, skin resilience and skin tone



*"Total anti-aging for face and neck"*

**Minerance Facial & Neck Repair Spray 150ml**

Price: 38,000 won

Total anti-aging for both face and neck wrinkle at once. Calcium mineral and vegetable-derived ingredients give you resilient skin



*"Light and strong blemish and wrinkle care"*

**Minerance Eye & Winkle Spot Ample 55ml**

Price: 47,000 won

Fast absorption to skin with concentrated nourishment  
Clear water type and light absorption



*"Resilience, silkiness and blemish care all at once"*

**Minerance Multi-Duo Lotion 150ml**

Price: 38,000 won

Strong moisturizing effect with ion calcium mineral essence. Calcium mineral and vegetable-derived ingredients give skin resilience and silkiness.



*"Blemish care, whitening and wrinkle care with one mask pack"*

**Minerance Ion Calcium Ample Mask 23mlX6sheets**

Price: 24,000 won

Full of Minerance Ample in which ion calcium and functional ingredients are concentrated  
Niacinamide and adenosine gives you back clear and resilient baby skin.



*"Highly moisturizing essence with pleasant finish"*

**Intensive Ion Calcium Essence 50ml**

Price: 50,000 won

Ion calcium and rose hip fruit oil give sufficient moisturizing feeling and nourishment.



*"MiBA's first eye cream"*

**Intensive Ion Calcium Eye Cream 35ml**

Price: 38,000 won

Natural moisturizing oil ingredient and ion calcium tranquilizes skin and maintains moist around eyes.



*"Wrinkle care for dry skin"*

**Intensive Ion Calcium Cream 80ml**

Price: 45,000 won

Dual-functional nourishment cream brightens up your skin and improves wrinkles.

**Feedback on Whitening/Wrinkle Care**



Customer: sys1317

**My face starts looking brilliant.**

I've used the product everyday. After using the product for 1 month, my skin tone alone was improved and outer skin looked well. After using the product for 2 months, my blemish was reduced gradually and pores got tightened. From the 3rd month, my blemish was lightened greatly. Freckles didn't disappear completely but I can clearly see them lightened. I am really satisfied with this product. From now on, MiBA is my one and only basic skin care product. For your information, both pictures were taken before I apply the basic skin care product of MiBA. Do you see how brilliant my skin looks? Thank you, MiBA!

*"Your Skin Changes!"*

Solution for Skin Troubles  
**피부고민해결 MiBA**

# Clean skin without blemish

Whitening and wrinkle care all at once!

Check your clear and brilliant skin!



## Low-Irritation Anti-aging Start with Minerance

**Perfect solution for blemish,  
whitening and wrinkle care and skin troubles!**

Noble beauty to dull and tired skin

Skin Dr  
**MiBA**  
**minerance**



Skin Care Products Ingredients Analysis App  
**'HwaHae Beauty Award'**  
**No.1 in 2016 Cleansing Foam**

'HwaHae' meticulously studies **harmfulness of ingredients, customer reviews and quality** and provides wise selection standards for customers.

간성



"Triple cleansing effect washing off waste"

**Ion Calcium Total Cleansing 200ml/500ml**  
Price: 24,000won/51,000 won

Calcium 10 times more than the world's famous hot springs Triple cleansing effect softly melting away old keratin and waste

아토피



"Cleansing is the most important for sensitive atopic skin"

**Ion Calcium Ato Forming Wash 155ml**  
Price: 28,000 won

Certified non-medical cleansing product especially for atopic skin  
Soft foam cleansing without irritation

지복합



"3 minutes pore shower for deep cleansing"

**Ion Calcium Pore Cleansing 200ml**  
Price: 26,000 won

Black sugar effectively cleans pores and black head.  
Liquid cleansing excellent for sebum care and skin resilience

지복합



"Duet of soft and pleasant feeling"

**Ion Calcium Podoedeuk Total Cleansing 500ml**  
Price: 28,000 won

Excellent cleansing power and generous capacity  
Appropriate for men who enjoy using a soap for shower

지성



"Pleasant cleansing for skin and pores!"

**Ion Calcium Podoedeuk Foam Cleansing 240ml**  
Price: 17,000 won

Pleasant and refreshing touch after use  
Effective for removing excessive sebum from pores

**Feedback on Cleansing Care**



Customer: jinsily

**With this product alone, I don't need triple cleansings.**

I had a rather thick makeup because I attended a wedding ceremony. My thick makeup was removed completely with Total Cleansing alone. Without oil or point remover, I can wash my face thoroughly at once. Total Cleansing even removes sebum and oiliness from my nose area. It is indeed a fantastic product!

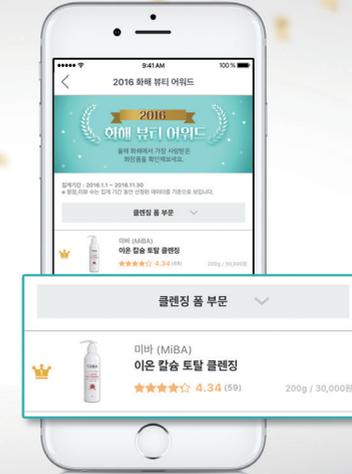
"Meeting MiBA solves your skin troubles."

Baby and Mom Skin Care	Hair Loss Care	Dry Skin Care	Oily skin Care	Whitening and Wrinkle Care
Cleansing Care	Skin Blemish Care	Gum and Lips Care	Youth Skin Care	Homemaker Hands Care

Skin Care Product Ingredient Analysis App  
**'HwaHae Beauty Award'**



**2016 Cleansing Form No.1!**



**Total Cleansing won No. 1 in HwaHae Beauty Award Cleansing Form Section.**  
Thank you very much for your choice!

'HwaHae' meticulously studies **harmfulness of ingredients, customer reviews and quality** and provides wise selection standards for customers.

**4 million HwaHae users recognize MiBA!**

**NO harmful ingredients!**  
Avoid harmful substances with the formula in consideration of skin health

**Nature-derived surfactant**  
Naturally derived surfactant is used instead of synthetic surfactant.

**EWG Safety Score**  
Only the Ingredients that meet EWG Green Score for higher safety

Total Cleansing's winning is an example that MiBA's principles are verified objectively.



"For the mildest cushion in the world"

**Ion Calcium Mineral Cushion No. 21/No.23**  
Price: 30,000 won

Natural covering power as well as healthy ingredients even for sensitive skin  
Mineral Cushion Pad



"Good ingredients and blemish cover at once"

**Ion Calcium Mineral BB Cream 50ml (SPF50+/PA+++)**  
Price: 30,000 won

Sunscreen + Makeup  
For sensitive skin, too, with icon calcium  
Natural skin tone without darkening



"Safe sunscreen for all family members without"

**Ion Calcium Perfect Sun Care 60ml (SPF50+/PA++++)**  
Price: 30,000 won

Pleasant absorption without murkiness and greasy feeling  
Good ingredients, large capacity, safe sunscreen for all family members

**Feedback on sunburned skin care**



Customer: dew0219

**This product is the best for light natural daily makeup!**

Other BB creams, when used alone, should be used with other makeup products such as foundation, which is inconvenient. MiBA Sun BB, even when used alone, does not give heavy or dark feeling but it does give appropriate covering power and natural moisturizing feeling. I don't feel jealous about other BB creams or cushions and I am really satisfied with MiBA Sun BB.

Gum and Lips Care  
Fresh breath, healthy gum and lips



"Safe toothpaste for all family members, no need to rinse twice"

**Ion Calcium Itmomeulbutaekhae Toothpaste 150g**  
Price: 8,000 won

No synthetic surfactant such as SLS/SLES  
No humidifier germicide agents such as CMIT/MIT  
Safe use for all family members



"Moisture sensitive skin without irritation"

**Ion Calcium Lip Balm 10g**  
Price: 15,000 won

Moisturizing/tranquilizing effect for Dry and chapped lips  
Moist your lips with natural moisture layer

**Feedback of Gum and Lips Care**



Customer: Hwang, In-hye

**I only used MiBA toothpaste and no more ordeals on my left molar!**

I had suffered for several months, but I came to have healthy gum after using MiBA toothpaste. You can feel a difference about 1 month and toothache returns sometimes but disappears without noticing it. My aching molar became much better within a month of using MiBA toothpaste. Are you wondering if toothache is gone by simply using specific toothpaste? Just try using MiBA toothpaste for one month. You will experience a difference yourself.

You should rinse twice after brushing teeth

**If not using MiBA!**

Nature-derived surfactant, Safe for all family members  
No need to rinse twice after brushing teeth

**If you brush teeth with a toothpaste made of synthetic surfactant, You must rinse with water one more time.**



"Meeting MiBA solves your skin troubles."

Baby and Mom Skin Care	Hair Loss Care	Dry Skin Care	Oily skin Care	Whitening and Wrinkle Care
Cleansing Care	Skin Blemish Care	Gum and Lips Care	Youth Skin Care	Homemaker Hands Care

"Your Skin Changes!"

Solution for Skin Troubles  
**피부고민해결 MiBA**



*"Silky skin as if you use a hot spring every day"*  
**Ion Calcium Skin Spray 70ml(Premium) /100ml/200ml/500ml(Refill)**  
 Price: 15,000won /15,000won/27,000won/62,000won

10 times more calcium than the world's famous hot springs Tranquilization, keratin care and moisturizing all in one



*"No more sebum at all"*  
**Ion Calcium Sebum Control Moisture 100ml**  
 Price: 38,000 won

Instant care for excessive sebum, black head and lack of moist Appropriate for the young people and men's skin



*"Full-body silkiness as if you are in a hot spring"*  
**Ion Calcium Water Drop 6Day Pack 20mlX6sheets**  
**Ion Calcium Water Drop 3weeks pack 20ml X 18 sheets**  
 Price: 18,000won/50,000 won

10 times more calcium than the world's famous hot springs Concentrated calcium mineral is deeply penetrated into skin.



*"All kill for pore issues! Smooth skin as if you bathe in a hot spring"*  
**Ion Calcium Hot Spring Mask Pore Clean 20mlX10 sheets**  
 Price: 20,000 won

Full of high purity ion calcium realizing the touch of a hot spring



*"Pleasant cleansing for skin and pores!"*  
**Ion Calcium Poredeuk Foam Cleansing 240ml**  
 Price: 17,000 won

Pleasant and refreshing touch after use Effective for removing excessive sebum from pores



*"Extremely fine foam removes sebum effectively!"*  
**Ion Calcium Repair Soap 80g**  
 Price: 10,000 won

Dense and fine foam deeply penetrates into pores to clean up waste. Maximized ion calcium with 15 days of maturation

Feedback on Youth Skin Care



Customer: kk12\*\*\*  
**My skin tone got brightened and became clearer greatly than before.**

I lightly tapped to apply the product evenly. One day, my skin condition reached its peak. Within a few days, all keratin was peeled off and my skin condition started to get better. I moisturized my skin more carefully than ever, while trying my best to block UV rays. First, serious troubles along with redness were revealed but soon my skin returned to normal condition. Besides, my skin tone got brightened and became clearer greatly than before.

*"Meeting MiBA solves your skin troubles."*

Baby and Mom Skin Care	Hair Loss Care	Dry Skin Care	Oily skin Care	Whitening and Wrinkle Care
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Care for richness, hand skin and dryness  
Homemaker Hands Care



*"No problem of washing dishes with bare hands"*  
**SumSumOkSoo Dish Washing Detergent 500ml/12L**  
 Price: 8,000won/14,000won

Safe washing for baby bottles and fruits 1st-class natural dish washing detergent without irritation to skin

Feedback on Homemaker Hands Care



Customer: ohnhee  
**SumSumOkSoo Dish Washing Detergent, you will love it once you use it!**  
 SumSumOkSoo does not have any fragrance. I lightly pumped the product into water, put dishes into the water and wait for 1~2 minutes before washing. I could feel that the dish is thoroughly washed without any lingering detergent smell! I've heard from a research result that the amount of dishwashing detergent we consume a year due to remaining detergent to the dish after washing is over 1 bottle. I believe I can trust SumSumOkSoo.



*"Hand care for sensitive and irritated hands"*  
**Ion Calcium Hand Cream 70ml**  
 Expected for renewal

Provide nutrients to hands and cuticles effectively High-nourishing hand cream without greasy feeling

Expected Products



*"OK for sensitive scalp! Comfortable coloring for scalp"*  
**T-Zero Crystal Hair Color**  
 1N Black  
 3N Dark Brown  
 5N Natural Brown

Alkali agent, which is a major cause for scalp irritation and damage, is not used to minimize irritating smell and dazzling eyes. Low irritation coloring agent



*"Good ingredients are the basis! Nourishing treatment containing the nature"*  
**Ion Calcium T-Zero Treatment 240ml**  
 Price: Not determined

Healthy treatment that meets EWG Green Score Pleasant feeling with refreshing natural fragrance



*"MiBA's deep purity"*  
**Ion Calcium TheSoonSoo Feminine Cleanser 150ml**  
 Price: Not determined

Safe care for Y-zone with good and pure ingredients that meet EWG Green Score

*"Your Skin Changes!"*

Solution for Skin Troubles  
**피부고민해결 MiBA**