



K-Beauty in the EU market

Future trends and consumer demands

DATE

2021/11/03 (Wed), Start 8:30 am EST

**REGISTRATION
LINK**

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Eunmi Bok
Strategic Business
Developer Korea
8:35 – 8:55 am
*Clean Beauty,
certifications and
product development*



Maximilian Dornbusch
Business Development
Manager
8:55 – 9:15 am
*Consumer demands and
Feedback culture*



Phyu Mee Khine
CEO
9:15 – 9:35 am
*Consumer purchasing
behavior, preferences
and future trends*



Panel discussion with speakers
9:35 – 10:00 am
,Future market' and Q&A session